

Hi, I am

# Steve Wilson



## About Me

I am an Innovative and deadline-driven Graphic and UI/UX Design Enthusiast with 1.5+ years of experience designing and developing user-centered digital/print marketing material from initial concept to final, Wireframing and High-Fidelity prototyping and mockups, polished and deliverable.

## Services



Graphic Design



Content Writing



Presentation  
Design



Logo Design

1



## Dropped.io

UI/UX Research and Design  
Figma

2



## LinkedIn

UI/UX Case-study and re-design  
Adobe XD

3



## Vine

UI/UX Research and re-design  
Figma

4



## Instagram - Website Rethink

UI/UX case-study and redesign  
Figma

1

## Dropped.io

**Timeline:** September - October 2022

**Client:** Google

**My Role:** UX Researcher, UI Designer

**Deliverables:** Web app, Brand Guidelines

**Tools:** Figma, Angular



Dropped.io

## Overview

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- Summary of project with problem statement + solution
- Describe your role in the process
- Status of project — did this ship or was it just a concept? Is it still in progress? Did it get scrapped?

## Results

123%

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123+

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\$123

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## Key Takeaways

- What did you learn?
- What mistakes did you make?
- What would you do differently next time?

## Final Product



## Problem

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## Process

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## Personas

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## Solutions

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LinkedIn Case-study



Vine Case-study

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